

REDRAFTING AMERICA · OPERATING BUDGET

Funding a Better System

Launch lean. Grow only when funded. Never spend ahead of the money.

Contingent planning targets · September 2026



WHY REDRAFTING AMERICA EXISTS

We don't need better leaders. We need a better system.

1788

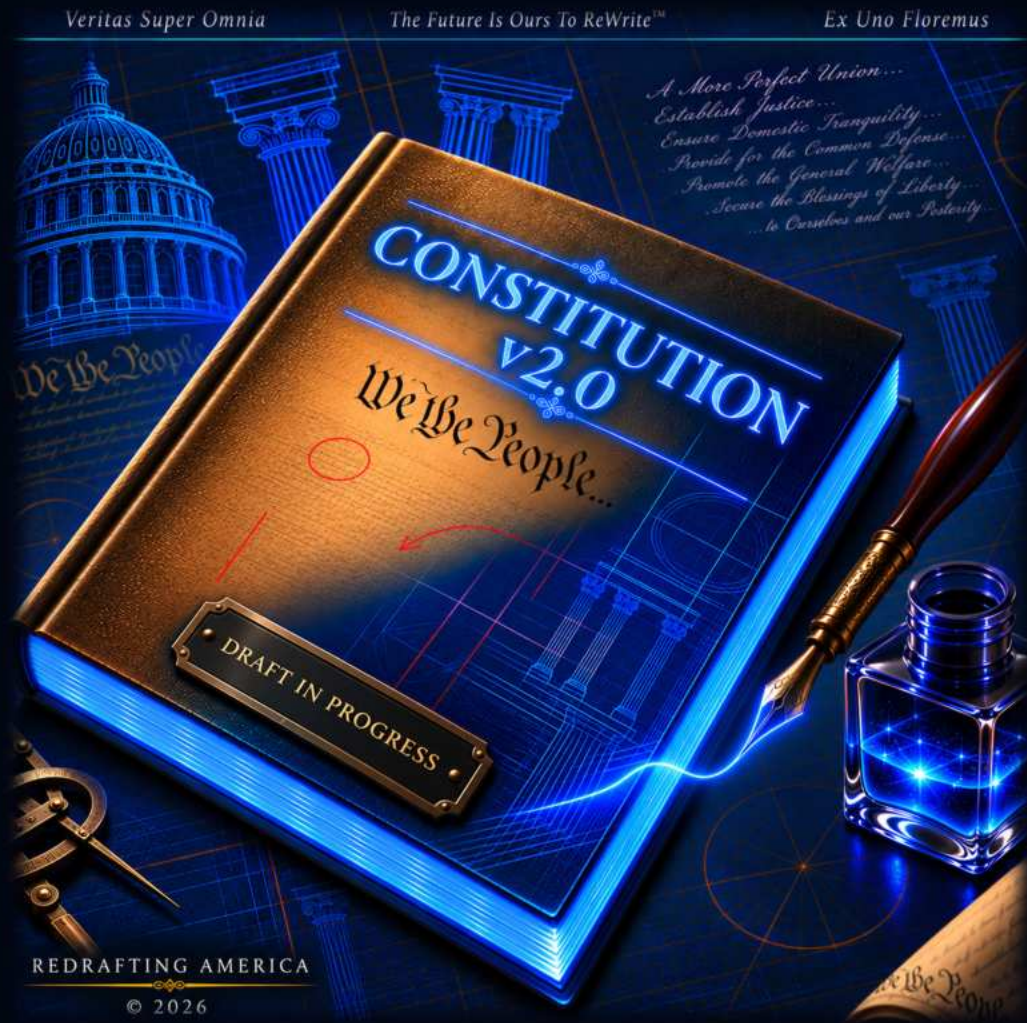
U.S. Constitution ratified

1992

Last amended

Written for thirteen states and fewer than four million people, it now governs fifty states and more than 340 million. Its founding framework has not kept pace: a nation of satellites and smartphones still runs on a blueprint drafted by candlelight.

RDA drafts a modern constitution in public. Nonpartisan by design: RDA teaches. It does not campaign.



WHAT WE'RE BUILDING

Constitution v2.0

Written in public.
Debated by everyone.
Owned by no one.

Drafted in the open on the RDA website, then
debated in a Digital Constitutional Convention.

REDRAFTING AMERICA

© 2026

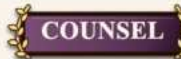


CONSTITUTION v2.0

OFFICIAL CONSTITUTIONAL LEXICON



★ We don't need better leaders. We need a better system. ★

#	CONSTITUTIONAL TITLE <i>Pronunciation Guide</i>	CONSTITUTIONAL FUNCTION <i>What It Does</i>	INSPIRING IDEAL <i>What It Stands For</i>	CONSTITUTIONAL PHILOSOPHY <i>Why This Institution Exists</i>	KEY PRINCIPLES <i>How It Must Operate</i>	MODERN EQUIVALENT <i>Closest Match Today</i>	
I	 THE CONCORDIUM (kon-KOR-dee-um)	Enacts the laws of the Republic and sets national policy.	 HARMONY	Laws should emerge through cooperation, compromise, and respectful deliberation rather than partisan conflict.	• Deliberation • Compromise • National Unity • Representative Balance	 Congress <i>Senate and House of Representatives</i>	
II	 THE DILIGENTIUM (dib-lib-GHEN-tee-um)	Executes the laws faithfully and administers the Republic's daily operations.	 DILIGENCE	Laws mean little unless they are carried out with competence, discipline, and accountability.	• Faithful Execution • Competence • Accountability • Efficiency	 Executive Branch <i>Presidency and Executive Agencies</i>	
III	 THE AEQUITIUM (eye-KWIT-ee-um)	Interprets the law and ensures the impartial administration of justice.	 EQUITY	Justice must be the same for everyone, regardless of power, wealth, or position.	• Impartiality • Fairness • Equal Protection • Rule of Law	 Judicial Branch <i>Federal Judiciary</i>	
IV	 THE SAPIENTIUM (sab-pee-EN-tee-um)	Educates, examines, and certifies candidates for public office. Advances civic education. Ultimately, assumes responsibility for national education.	 WISDOM	Competent government begins with competent leaders. Certification assures voters that every name on the ballot has proven qualified to serve.	• Merit • Knowledge • Competence • Certification • Constitutional Literacy	None <i>New Constitutional Branch</i>	
V	 THE VERITIUM (veh-RIT-ee-um)	Independently oversees all five branches to ensure transparency, accountability, and integrity. No branch may interfere with its work.	 TRUTH	<i>Veritas Super Omnia:</i> Truth above all. Public trust depends upon transparency, integrity, and relentless accountability. Power left unwatched invites corruption.	• Transparency • Accountability • Integrity • Independence • Anti-Corruption	None <i>New Constitutional Branch</i>	
★ CONSTITUTIONAL INSTITUTIONS · SUPPORTING THE FIVE BRANCHES ★							
VI	 THE CONSILIUM (kon-SIL-ee-um)	Advises on state and local matters and preserves unity within the federal structure.	 COUNSEL	Local voices should shape national legislation without fragmenting national law.	• Local Insight • Consensus Building • National Unity • Federalism in Harmony	 State Legislatures <i>Advisory Role</i>	
VII	 THE VIRTUTIUM (veer-TOO-tee-um)	Defends the Republic and protects its people and interests.	 VALOR	National defense should be unified under a single command with honor and excellence.	• Courage • Honor • Excellence • Unified Command	 Armed Forces <i>Army, Navy, Air Force, and Marines</i>	
VIII	 THE DISCERNIUM (dis-SIR-nee-um)	Gathers and analyzes intelligence to safeguard the security of the Republic.	 DISCERNMENT	Intelligence exists to distinguish truth from deception in defense of the Republic.	• Discernment • Integrity • Protection of the Republic • Lawful Authority	 Intelligence Agencies <i>FBI, CIA, NSA, etc.</i>	
IX	 THE PRAESIDIUM (pry-SID-ee-um)	Coordinates executive leadership and safeguards the constitutional administration of government.	 GUARDIANSHIP	Executive leadership exists to safeguard the constitutional administration of government.	• Stewardship • Unity of Purpose • Protection of Institutions • Coordinated Leadership	 The Cabinet <i>Secretaries and Executive Depts.</i>	
X	 THE AERARIUM (eye-RAR-ee-um)	Manages the finances of the Republic as a public trust.	 STEWARDSHIP	Public wealth belongs to the people and shall be managed as a public trust for current and future generations.	• Fiscal Responsibility • Transparency • Efficiency • Public Trust	 Department of the Treasury	
THE FOUR DESIGN PRINCIPLES OF CONSTITUTION V2.0				CONSTITUTIONAL INSPIRATIONS			
 UNIFY SERVICES	 SEPARATE POWERS	 ELIMINATE DUPLICATION	 PRESERVE ACCOUNTABILITY	 ROMAN REPUBLIC	 LATIN CIVIC TRADITION	 SUN YAT-SEN'S FIVE-POWERS CONSTITUTION	 GERMAN ETERNITY CLAUSES
Consolidate related governmental functions into coherent constitutional institutions.	Assign distinct constitutional responsibilities to prevent concentrations of power.	Reduce overlapping agencies and simplify government through clear institutional design.	Ensure every governmental function has a clearly identifiable constitutional steward.	Rome kept its public treasury, the Aerarium, in the Temple of Saturn. Our Aerarium carries its name and its duty of civic stewardship.	Each branch takes its name from a Latin virtue: <i>concordia</i> , <i>diligentia</i> , <i>aequitas</i> , <i>sapientia</i> , <i>veritas</i> . The name tells you what the branch must honor.	Sun Yat-sen added examination and oversight to the classic three powers. Constitution v2.0 gives each its own branch: the Sapientium and the Veritium.	After watching democracy get destroyed from within, postwar Germany placed human dignity beyond amendment. So do our Twelve Immutable Laws.

WHERE IT STANDS

The first draft goes public in 2027

Q1 2027

Public draft of Constitution v2.0 published

At launch

The Digital Constitutional Convention opens for public debate

After public comment

A revised draft that reflects what the public said



Proposed national seal, Constitution v2.0

THE FOUNDER · TODD MCGUCKIN, PRESIDENT

Built by someone who designs systems for a living

30 years

Designing and running the systems behind Fortune 500 companies, healthcare, law firms and government.

15 years

Of service in the U.S. Air Force.

Philadelphia

Born in the city where the Constitution was written.

A career spent finding where systems fail and rebuilding them to last. Now pointed at the biggest system of all.

Eleven leaders. Three watchdogs. Two panels.

11

Pillars

Each Pillar is a department with its own area of work, led by a Director-Officer who sits on the board.

3

Independent Directors

They complete the 14-seat board and hold no Pillar. They set pay and review any deal involving an insider.

2

Review panels

The Independent Review Panel of five attorneys, and the Constitutional Review Panel that reviews changes to Constitution v2.0.

At launch, five Pillars and two Independent Directors are seated. The other six Pillars join as each one is funded.

REDRAFTING AMERICA



1

THE ELEVEN PILLARS

What We Protect

2

DIRECTOR-OFFICERS

Who Leads Each Pillar

3

DEPARTMENTS

How We Execute The Mission

 VISION Our Direction 	 CONTINUITY Our Future 	 HISTORY Our Record 	 RESOURCES Our Stewardship 	 LAW Our Foundation 	 COMMUNITY Our Connection 	 KNOWLEDGE Our Growth 	 SUSTAINABILITY Our Support 	 INTEGRITY Our Standard 	 INNOVATION Our Advancement 	 EXECUTION Our Results
 President Chief Executive Officer	 Vice President Deputy Executive Officer	 Secretary Chief Governance Officer	 Treasurer Chief Financial Officer	 Director of Legal Affairs and Compliance Chief Legal Officer	 Director of Communications and Civic Engagement Chief Communications Officer	 Director of Research and Education Chief Scholarship Officer	 Director of Development and Fundraising Chief Development Officer	 Director of Ethics and Oversight Chief Integrity Officer	 Director of Technology and Digital Governance Chief Technology Officer	 Director of Operations and Efficiency Chief Operations Officer
- Executive Office - Strategic Planning - Impact & Evaluation - Executive Communications - Mission Integration - Strategic Initiatives - Organizational Development - Executive Reporting - Special Projects	- External Affairs - Strategic Partnerships - Institutional Relations - Government Relations - Coalition Relations - Leadership Development - Succession Planning - Executive Continuity - Organizational Resilience	- Meeting Services - Board Records - Corporate Archives - Constitutional Archives - Document Control - Governance Policy Management - Public Records - Records Validation - Governance Support	- Accounting - Budgeting - Treasury - Financial Reporting - Financial Controls - Tax Compliance - Grant Accounting - Investment Management - Procurement	- Legal Affairs - Constitutional Law - Corporate Law - Regulatory Affairs - Contracts - Intellectual Property - Tax-Exempt Compliance - Employment Law - Litigation Support	- Media Relations - Public Affairs - Civic Engagement - Community Outreach - Events & Forums - Volunteer Management - Chapter Relations - Brand & Messaging - Digital Communications	- Constitutional Research - Public Policy Research - Comparative Governance - Civic Education - Curriculum Development - Publications - Online Learning - Academic Partnerships - Data Analysis	- Individual Giving - Major Gifts - Foundation Relations - Corporate Giving - Grant Writing - Planned Giving - Donor Stewardship - Fundraising Events - CRM Administration	- Ethics & Compliance - Internal Audit - Investigations - Research Integrity - Governance Review - Conflicts of Interest - Whistleblower Protection - Reporting & Assurance - Board Assessment	- Digital Governance - Civic Technology - Software Engineering - Data & AI - Cybersecurity - IT Infrastructure - Product Development - Privacy & Digital Access - Systems Administration	- Human Resources - Program Operations - Administrative Services - Facilities - Asset Management - Vendor Management - Business Continuity - Emergency Management - Process Improvement

ELEVEN PILLARS. ELEVEN LEADERS. ONE MISSION.

© 2026 ReDrafting America

No stage begins until it's paid for

	Launch	All Pillars filled	Fully staffed
Governance stage	Quorum	Pillar	Complete + staff
Paid directors	5 + 2 independent	11 + 3 independent	11 + 3 independent
Staff	0	0	88
Workplace	Remote	3,150 sq ft	5,000 sq ft
Annual budget	\$1,264,095	\$1,999,004	\$8,333,251
One-time costs	\$17,500	\$161,217	\$262,008
Total to raise	\$2,545,690	\$4,159,225	\$16,928,510

The stages follow the Bylaws' Governance Lifecycle. Each Pillar and each hire is added only when it is funded.

WHAT IT TAKES TO LAUNCH

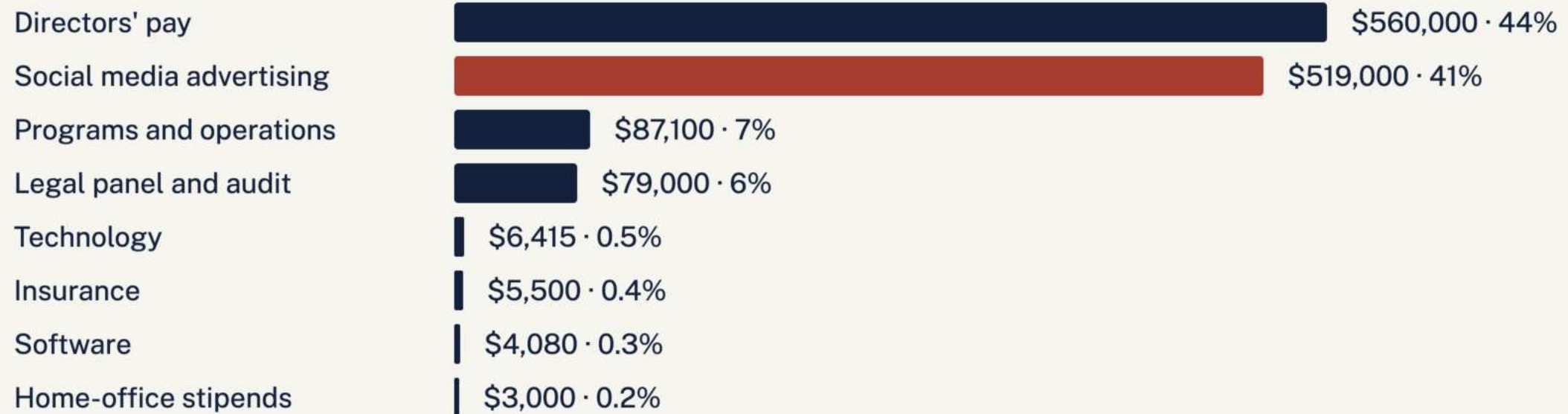
\$2,545,690

\$1,264,095 × **24 months** + **\$17,500**
operating budget per year funded before launch one-time launch costs

Two full years, funded before day one.

Contingent planning target. No funds are committed or expected until fundraising begins.

85¢ of every launch dollar goes to people and outreach



Annual launch budget: \$1,264,095 · no office, no lease

PROGRAM SPENDING · LAUNCH BUDGET

75¢ of every dollar
goes to the mission



74.7% programs **18.4%** management **6.9%** fundraising

The common benchmark is at least 65%. RDA stays above it at every stage.

No one gets rich here. No one gets left behind.

FLOOR

\$48,547

Minimum staff salary: the MIT living wage for one adult in Philadelphia

DIRECTOR CEILING

\$100,000

All-in, including benefits and employer taxes

PRESIDENT CEILING

\$150,000

All-in, including benefits and employer taxes

Ceilings, not salaries. Independent Directors set actual pay using outside comparability data, and the board cannot overrule them.

Every ad dollar has to earn the next one

Line	Per year, ceiling
YouTube	\$165,000
Facebook and Instagram	\$135,000
Reddit	\$50,000
Two commercials	\$100,000
Monthly short-form edits	\$60,000
Tools, footage and music	\$9,000
Total	\$519,000

Test, then scale

A ~\$50K first-quarter test measures cost per visit and per forum sign-up.

Only channels that hit target get more.
Unspent money stays in the runway.

Year 1 targets: ~150,000 site visits; ~5,000 forum participants.

No office until there's a team to fill it



Remote at launch

Every director, the founder included, works remotely. No lease and no office equipment to buy.



Office when Pillars fill

Once all eleven Pillars are seated, the board picks a 3,150 sq ft Class B office, expandable to 5,000.



Leased, maintained

Apple devices on 36-month leases with AppleCare; official records kept with retention and legal hold.

Read it first. Then fund it.

NOW

Seed gifts

About \$30,000 covers formation costs until launch.

Q1 2027

Fundraising opens

The public draft is published first, so donors can read what they are funding.

LAUNCH

\$2.55 million committed

RDA launches only when two full years are funded. Not before.

EACH STAGE AFTER

Raised on its own

Every new Pillar and hire waits for its own 24 months of funding.

Nothing is spent ahead of the money in hand. Fundraising costs are budgeted at 6.9% of launch spending.

Four locks on every dollar



Funded before launch

Two full years of operations committed before the doors open.



Independent audit

An outside CPA audits the financial statements every year.



Independent oversight

An attorney panel handles conflicts of interest;
Independent Directors set pay.



Work done in-house

The Bylaws bar contracting out work the organization can do itself.

We grow only as fast as the funding

The remaining six Pillars

Seated as each is funded. With all eleven and an office, about \$2.0 million a year.

Staff, as each hire is funded

Up to eight per Pillar. Fully staffed, about \$8.3 million a year.

The Digital Constitutional Convention

Opens once Constitution v2.0 is published; it is already in the launch budget.



From One, We Flourish

We do the hard work today, so future generations can flourish tomorrow. ReDrafting America exists to design, deliver, and then let go — leaving behind a lasting legacy that informs, protects, and inspires.

A STRONGER NATION
A BRIGHTER FUTURE

IDEAS

DEBATE

REFINE

UNITE

ADOPT

TRANSITION

PEOPLE

PRINCIPLES

PROGRESS

PROSPERITY



1. CREATE Draft and Refine

Develop Constitution v2.0 through research, public education, and broad participation.



2. ADVANCE National Process

Move the proposal into the constitutional amendment process as defined by the U.S. Constitution.



3. ADOPT Ratification

Upon successful ratification, Constitution v2.0 becomes the supreme law of the land.



4. RELINQUISH Let Go Completely

ReDrafting America releases all authority over Constitution v2.0 and offers its convention platform and constitutional archive to the nation.



5. TRANSITION New Purpose

The organization continues as a museum, an archive, a watchdog, Ratification Day, and an enduring source of public education and insight.

OUR ENDURING LEGACY



MUSEUM

Preserve the story, artifacts, and lessons learned.



ARCHIVE

Maintain all documents, records, and knowledge for future generations.



WATCHDOG

Monitor, educate, and hold power accountable.



RATIFICATION DAY

Commemorate the achievement and its ongoing impact on the world.

THE WORK

PEOPLE → PROCESS → PROPOSAL

THE TRANSFER

ADOPTION → RELEASE → EMPOWER

A LASTING IMPACT

PRESERVE → INFORM → PROTECT → INSPIRE

THE INVITATION

Help write the first draft.

\$2,545,690 launches ReDrafting America: two full years, funded before day one.

redraftingamerica.org



Contingent planning target. No funds are committed or expected until fundraising begins.